MATTRESS RECYCLING COUNCIL (MRC)

Used Mattress Recovery and Recycling Act
SB-254 & SB-1274

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Managing Director
What is the MRC?

• Mattress Recycling Council (MRC) was created by International Sleep Products Association (ISPA), the trade association for the mattress industry

• Non-profit organization tasked with implementing mattress recycling laws in states with supporting legislation.

• Certified by CalRecycle
MRC Program Objectives

• Design and implement a program that:
  ✓ Increases the number of mattresses recycled
  ✓ Reduces illegal dumping
  ✓ Minimize the consumer recycling fee
  ✓ Effectively communicates with consumers
How will the program work?

• Mattress recycling fee established by MRC; approved by CalRecycle

• Retailers charge the fee on each mattress unit sold in the state. These fees are remitted to MRC

• Retailers and solid waste facilities consolidate units

• Transporters and recyclers manage logistics and deconstruction

• PR agency contracted for communications/education

• MRC uses the fee revenues to pay service providers
Collection

• Consumers will continue to dispose of mattresses through traditional methods:
  o Retailer take-back with new purchase
  o Transfer station drop-off
  o Curbside pick-up

• Large volume users provided with storage containers for efficient packaging

• SB 254 authorizes a payment to solid waste facilities to collect on behalf of the program

• Illegal dumping programs provided with grant funding
How is the Program Funded?

- Visible recycling charge collected from consumers at point of sale
- Retailers remit fees to the MRC
- Collected revenues fund transportation, recycling, and program administration
- The recycling fee is developed and set with approval and oversight from CalRecycle
Timeline

• Retailers required to take back mattress when delivering new mattress: July 1, 2014

• Manufacturers, retailers and renovators must register with MRC

• RFP for mattress transport and recycling: early 2015

• Budget development: on-going through plan submittal

• Program Plan due: July 1, 2015

• Program implementation: early 2016
Illegal dumping proposal
Prevention

1) No-cost retailer pick-up
2) No-cost drop off at collection sites
3) Consumer financial incentive (Oakland Pilot)
4) Illegal dumping grant fund established
Collection Data

• 2012 IDTAC illegal dumping survey; other sources of information?

• Suspect 1-2% of annual sales are illegally dumped

• Need baseline data to provide meaningful progress to CalRecycle
Eligibility

Municipal government authority, or their agent, responsible for removing illegal dump clean-up within the public street right-of-way utilizing government controlled funding sources

• Municipal solid waste operations

• Private solid waste companies under a municipal contract to provide illegal dump clean-up services

• Conservation Corps under contract to municipal solid waste operations
Funding

• 2016 baseline $500,000 grant

• Did prevention measures effectively mitigate illegal dumping?

• Re-evaluate annually

• Adjust consumer incentives and grant funding
Application

• Entity name and contact
• Open enrollment
• Program description
• Jurisdictional map
Grant Report

- Filed annually; January 2017
- Program description
- Report number of units collected
- Total Grant amount divided by total units collected during previous calendar year
- All collectors paid the same per unit amount

Questions?
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