Descarte Consciente is organized by the Brazil Health Service\(^1\)

http://www.bhsbrasil.com.br/descarteconsciente/home.htm

Descarte Consciente was implemented in Brazil in 2010.\(^2\) It started as a pilot program in São Paulo in December 2010 with the support of two major pharmaceutical companies: Drugs Ray Network and the Medley. Descarte Consciente has grown to serve 12 of 26 Brazilian states\(^3\) with 405 collection points distributed in pharmacies, drugstores, hospitals and other regulated sanitary locations.\(^4\) The Brazil Health Service, manages the shared responsibility among companies in the supply chain, organizes public sponsors, and consumers.\(^1\) Consumers can track their deposit’s movement online\(^2\) by using the packaging bar code to register the drug at time of disposal.\(^5\)

Supported by major pharmaceutical companies such as Sanofi, Porto Seguro Health, Ferring, Roche, and others\(^4\)

No cost data found

- December 2010: A pilot program implemented in seven Droga Raia pharmacies in São Paulo\(^6\)
- August 3, 2011: The Committee on Economic Development, Industry and Commerce approve Chamber of Deputies Bill No. 595/2011 (the “Bill”) on the collection and sensible discard of medicines, requires producers to take back and adequately dispose of their pharmaceutical product\(^7\)
- 2013: 272 collection points located at Droga Raia (pharmaceutical retail chain) points of sale\(^6\)
- December 2014: **PL 8278/2014** introduced (still in legislative process) in Brazil’s House of Representatives, that would require all health facilities, pharmacies, drug stores and pharmacies to install collection points and display information about the risk of improper disposal of drugs\(^8\)

---

\(^1\) Descarte Consciente, accessed December 2014, Web.
\(^3\) “Brazil - States And Municipalities.” Brazil.org, accessed February 2015, Web.
Collection Locations: Collection locations are called Ecomed® stations which are located throughout pharmacies, drugstores, hospitals and other regulated sanitary locations. Locations are not obligated to participate.

Results:

- Descarte Consciente has grown to collect pharmaceutical waste in 142 municipalities throughout 12 of the 26 Brazilian states.
- As of December 2014, the program has collected 111 tons (101,000.72 kg) of pharmaceutical waste and preserved 38,423,910,607 gallons (45,450,324,000 liters) of water.

---

Mission: To shift California’s product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.